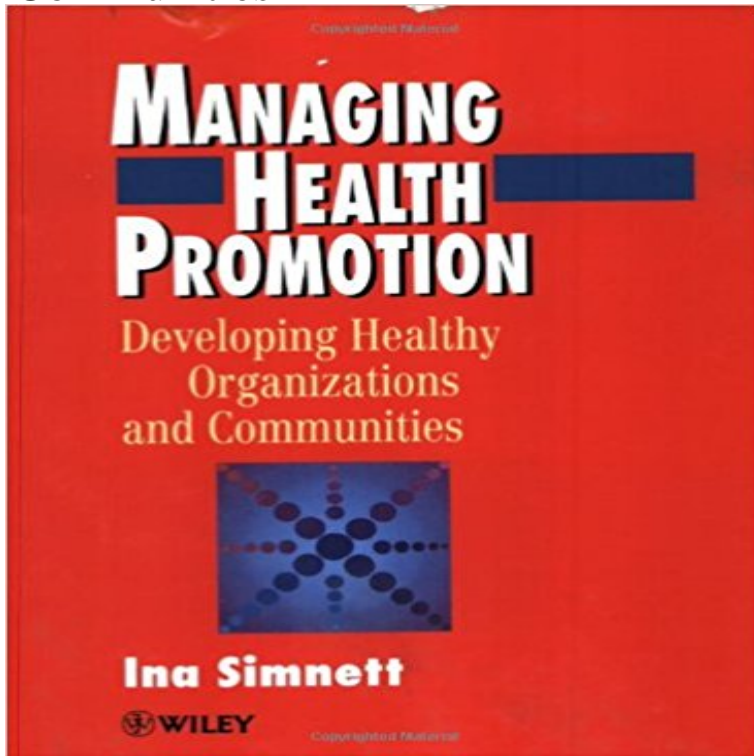


Managing Health Promotion: Developing Healthy Organizations and Communities



This is a practical guide for the management of health care and health promotion. It will provide managers who are involved in this area with specific guidelines to enable them to design programs, adapt to new circumstances, and modify their approach to maintain success. Containing examples, case studies, and questions, this reference explains this increasingly relevant area of health care.

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