

Eventmanagement im Sport. Kompetenzen und Arbeitsstrategien für das Studium (German Edition)



Studienarbeit aus dem Jahr 2010 im Fachbereich Sport - Sportökonomie, Sportmanagement, Note: 1,7, Hochschule für angewandtes Management GmbH, Sprache: Deutsch, Abstract: Events sind heutzutage mehr als nur Veranstaltungen. Entsprechend ist auch Eventmanagement mehr als reine Veranstaltungsorganisation. Hinter jedem erfolgreichen Event steckt auch tiefgrundiges Fachwissen, vereint mit Kreativität und persönlichen Stärken. In dieser Arbeit werde ich versuchen, Ihnen einen weitgehenden Einblick in das Tätigkeitsfeld eines Eventmanagers, zu verschaffen. Anhand des Beispiels Public Viewing bei der Fußball Weltmeisterschaft 2010, werde ich mich, unter Berücksichtigung erforderlicher Kompetenzen und in allgemeiner Weise, mit den Beruf eines Eventmanagers auseinandersetzen. Darüber hinaus sind Studiumsplanung, sowie Lern- und Arbeitsstrategien meinerseits, auch Teil meiner wissenschaftlichen Arbeit. Ziel ist es, dem Leser ein aufschlussreiches Bild dieses Berufsfeldes zu vermitteln, sowie meine bisherigen Erfahrungen und mein Erlerntes aus dem ersten Semester anzuwenden.

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Doctors and Professionals I just kept running into one of my cousins at our nearby bagel shop (breakfast is the best time and place to meet individuals and complete some early morning work). He's a podiatrist (foot specialist) and lets me know the best, best technique he's utilized so far to achieve new potential patients is through regular postal mail. He pursues a particular business sector portion â€¦ [Read more...] Direct Marketing Restaurants ? If I Were Running a Restaurant March 12, 2016 By admin 1 Comment Direct Marketing Restaurants ? If I Were Running a Restaurant On the off chance that I were running an eatery, I'd showcase my business through a few distinct roads. Notwithstanding the customary ? and essential ? neighborhood daily paper publicizing, I'd make a rundown of the living arrangements inside of a 6-piece range of my business. Everybody inside of strolling separation would get a month to month release reporting what I'm doing â€¦ [Read more...] 1 2 3 â€¦ 7 Next Page Â» Search the site ... SEARCH ADS RECENT POSTS Direct Mail ? Your Mailbox is Off Limits! Direct Marketing ? Prospecting ? The Third Mailing is the Kicker Direct Marketing ? Do Not Laser Your Envelopes Direct Marketing ? New Move-In Lists Work Well For Doctors and Professionals Direct Marketing Restaurants ? If I Were Running a Restaurant RECENT COMMENTS Brad on 3 Tips on How Not to Lose a Job Scott on Direct Marketing Restaurants ? If I Were Running a Restaurant ARCHIVES June 2016 March 2016 June 2015 May 2015 April 2015 March 2015 CATEGORIES Ideas Jobs Marketing Money Personal Development Copyright Â© 2016 Â· Entrepreneurs Community

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