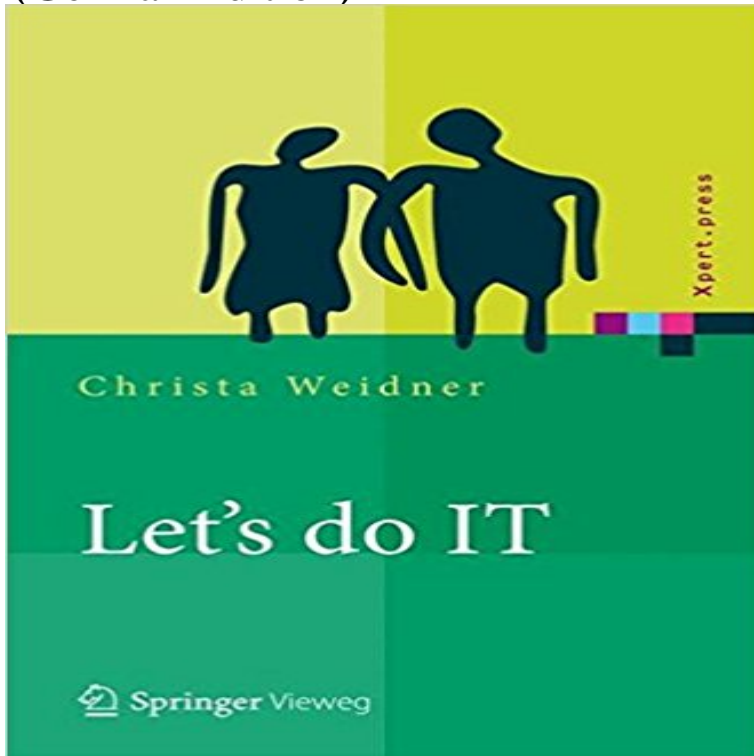


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Wertvolles Potenzial der IT bleibt zu Lasten des ROI in vielen Unternehmen ungenutzt. Doch sicherlich ist die Tatsache, dass die strategisch wichtige Unterstützung für das Business sich nicht voll entfalten kann, noch viel höher zu bewerten, da Marktanteile verloren oder gar nicht erst gewonnen werden. Der vorgestellte Ansatz geht davon aus, dass alles erforderliche Wissen für die beste Lösung bereits in der Organisation vorhanden ist. Dieser meist unentdeckte Schatz des kollektiven Wissens muss nur gehoben werden. Mithilfe von speziellen Methoden wird das kollektive Wissen aufgespurt, um so eine umfassende Liste mit Überlegungen, Anregungen, Konzepten oder Lösungen zu erhalten. Stakeholdermanagement und Change Management sind dabei inklusive. Der Ansatz verspricht, Wertschöpfung und Effizienzsteigerung durch die Einbindung und Motivation der Betroffenen. Die Projekte gewinnen an Planbarkeit und Risiken werden reduziert. Das Projektergebnis entspricht den Anforderungen und unterstützt das Business in optimaler Art und Weise.

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